

Daniel F. Hoemke

dfhoemke@h2padvisory.com
www.linkedin.com/in/dfhoemke
Scottsdale, AZ • [602.513.7924](tel:602.513.7924)

President/Chief Executive Officer/Chief Growth Officer

Demonstrated leadership and management effectiveness, expert in Commercial/Medicare business segments, product and benefits design, value-based healthcare and provider contracting, clinical quality and operations, marketing, and sales distribution. Skilled in organizational architecture and governance, formulation and execution of highly effective business strategies to drive and achieve superior business results and organizational growth. Highly effective communicator, strong matrix partner and collaborator with board level experience. Thrives in principle-centered, mission driven, challenging, fast-paced, and high-pressure environments by utilizing outstanding problem solving, organizational abilities and leadership

Publications and White Papers

Hoemke, D., The Power of Prediction: What You Don't Know About Your Patients Can Drive You to Bankruptcy, Population Health News, March 2019.

Hoemke, D., How Finding Unknown Risk Impacts Unknown Clinical and Financial Outcomes: How Banner Health Applies BaseHealth Analytics Platform to Target High Yield Interventional Initiatives and Successfully Deliver Value-Based Contracts, Banner Health Case Study, June 2018.

Hoemke, D., Application and Value of BaseHealth's Predictive HCC-RAF Analytics: A Case Study with an Integrated Health System, BaseHealth Case Study, June 2018.

Hoemke, D., Enhancing HCC-RAF Revenue for MA New Enrollee Populations Using Lab-Data Only: A Case Study with Sonora Quest Laboratory, Sonora Quest Laboratory Case Study, July 2018

Licenses & Certifications

Graduate Certificate, University of Southern California, Andrus Percy Gerontology Center
Miller Heiman Strategic & Conceptual Selling, Large Group Account Management Process (LAMP) Training
Partners in Process, Process Mapping & Redesign and Meeting Facilitation Training
360 Leadership Development and Mentorship Program
Center for Creative Leadership Accreditation
Covey Leadership Institute: Principle Centered Leadership and 7 Habits of Highly Effective People

Professional Awards & Recognition

MetLife Leadership Conference Top Sales Award and Speaker on Sale/Negotiation of Wal-Mart Contract
PacifiCare Pinnacle Club for Top Business Unit Performance - 3 years
Cole National "Superstar" Employee of the Year for Sale/ Implementation of AARP Eye Care Program
UnitedHealthcare Leadership Circle for Top Regional Performance - 2 years
Humana Presidents Club for Outstanding Achievement- Market President & CEO of the Year